



Don Komarechka Photography

www.donkom.ca

Pricing Schedule for “Maple Leaf Flag” Image

*All uses, including the context of use, must be approved in advance and may be rejected for any reason.

Social Media (with archive rights):

Non-commercial use (i.e., no commercial messaging): \$1,000

With commercial messaging (including hours of operation): \$1,500

With logo or corporate branding: \$2,000

Cover or profile photo (less than 3 months): \$2,000

Cover or profile photo (3+ months up to 1 year): \$3,000

Cover or profile photo (1 year+): \$5,000

Identical post (same date) on up to 3 social media channels: \$2,000/\$2,500/\$3,000 (no commercial messaging/commercial messaging/branding)

*Unless stated otherwise, fee is per post and per social media channel.

Website (double fees for banner use taking up more than half of the page)

Secondary page up to one year: \$1,500

Multiple secondary pages up to one year: \$2,000

Home page up to one year: \$2,000

Secondary page more than one year: \$2,500

Multiple secondary pages more than one year: \$3,000

Home page more than one year: \$3,000

Home page and multiple secondary pages up to one year: \$3,000

Home page and multiple secondary pages more than one year: \$5,000

*Additional fee of \$1,000 if logo or corporate branding incorporated with image.

*Fee is per website.

Print (includes incidental digital display)

Magazine / brochure / book / promotional materials / corporate reports / PDF / calendars / greeting cards / post cards (not artwork/prints) **(double fees for cover)**

- Up to 1,000 copies/views/downloads: \$1,500
- 1,001-9,999: \$2,000
- 10,000-99,999: \$3,000
- 100,000+: \$5,000

*Additional fees apply if print use in additional countries outside of Canada.

Video (double fees if more than 1,000 views)

Less than 5 seconds and one use: \$1,500

More than 5 seconds and/or multiple uses: \$2,500

Thumbnail to promote video (non-commercial): \$1,000

Thumbnail to promote video (commercial): \$2,000

Trade Show

Per banner per show: \$2,000

Packaging

Use for any product or display packaging

- Up to 1,000: \$2,500
- 1,001-9,999: \$5,000
- 10,000+: to be negotiated

*Additional fees apply if products sold / displays used in additional countries outside of Canada.

Retail Products

Includes use of image printed on any items made available for sale, including, without limitation, t-shirts, facemasks, mugs, key chains, shower curtains, buttons/badges, prints, artwork, key chains, lighters, etc.:

- Minimum \$5,000 flat fee with 50% royalties on profits for all sales with audit rights.

*Additional fees apply if products sold in additional countries outside of Canada.